

GIVEAWAY REGULATION

GIVEAWAY NAME

“Win tickets for IAB Forum 2022”

PROMOTER SUBJECT

The giveaway promoter is E-Business Consulting, registered office in Padua (PD), Corso del Popolo 8, Fiscal Code, VAT number and Padua Company Register No. 04591080280.

PROMOTED PRODUCT

The giveaways aims to increase awareness of the E-Business Consulting commercial brand.

TERRITORIAL AREA

All the Italian national territory.

PERIOD OF CONDUCT

The giveaway will take place from 17 October to 11 November 2022 and will be divided into 4 weekly giveaways divided as follows:

- From 17.10.22 al 23.10.22: giveaway 2 Network tickets & 1 Premium ticket
- From 24.10.22 al 30.10.22: giveaway 2 Network tickets & 1 Premium ticket
- From 31.10.22 al 06.11.22: giveaway 2 Network tickets & 1 Premium ticket
- From 07.11.22 al 11.11.22: giveaway 2 Network tickets & 1 Premium ticket

TARGET

The following internet users can participate in the giveaway:

- Of any sex;
- Of major age;
- Residents in Italy;
- With public Instagram profile;

ADVERTISING

The giveaway will be through the Instagram page https://www.instagram.com/ebc_digitalagency/.

CONDUCT'S METHOD

The giveaway consists of 4 distinct draws based on the weeks in the giveaway definition period. Each week includes the publication of a single dedicated post. Specifically, during the promotional period of each weekly giveaway, a single post will be published on the @ebc_digitalagency profile for each individual promotional activity with the purpose of commercial development.

To participate in the giveaway and win the prizes offered, users must respect the following steps:

- Have a public Instagram profile;
- Follow the **@ebc_digitalagency** profile on Instagram;
- Like the post related to the giveaway of the reference week;
- Leave a comment on the post **ONLY** once, mentioning at least 1 other existing user, who, in turn, must like the post (not considering your profile with which you are participating);

Without completing this procedure in full, participating in the giveaway will not be possible.

The fake or non-existing Instagram profile will be automatically excluded from participating in the event.

It is important that each participant registered with Instagram, residing in Italy, makes his profile public to be able to check that the entire procedure has been carried out correctly.

You can only be a winner once out of the 4 total draws.

The winner extracted from the giveaway will be contacted in the Instagram chat, through a message from the @ebc_digitalagency profile and not by others. A personal e-mail address and a copy of a legible personal identity document will be requested. Once the procedure has been successfully completed, the won ticket will be sent to the indicated email.

ASSIGNMENT METHOD

E-Business Consulting will identify the winners of every single weekly giveaway through the web platform of a random selection of the names.

The compliance of each person drawn with the specifications defined in the method of conduct will then be verified, that is:

- Have an Instagram profile;
- Follow the @ebc_digitalagency profile on Instagram;
- Like the post related to the giveaway of the reference week;
- Leave a comment to the post **ONLY** once, mentioning at least 1 other existing user who must in turn like the post (not your profile with which you are participating);

If the drawn person has not complied with the provisions of the procedures, a new draw will be made and so on until the winner is identified.

If there are unassigned tickets, after contacting the winners and the following reserves, the prize (s) will be added to the prizes of the following week's giveaway.

Among all the users participating in the giveaway, every Monday of each week, **3** names of the winners will be drawn: two for the Network ticket and one winner for the Premium ticket.

Below is the scheme of the extractions:

- From 17.10.22 to 23.10.22

The winners will be drawn on Monday **24.10.22**:

- o Drawing of 1 Network Tickets + 2 reserves.
- o Drawing of 1 Network Ticket + 2 reserves.
- o Drawing of 1 Premium Ticket + 2 reserves

- From 24.10.22 to 30.10.22

The winners will be drawn on Monday **31.10.22**:

- o Drawing of 1 Network Tickets + 2 reserves.
- o Drawing of 1 Network Ticket + 2 reserves.
- o Drawing of 1 Premium Ticket + 2 reserves

- From 31.10.22 to 06.11.22

The winners will be drawn on Monday **07.11.22**:

- o Drawing of 1 Network Tickets + 2 reserves.
- o Drawing of 1 Network Ticket + 2 reserves.
- o Drawing of 1 Premium Ticket + 2 reserves

- From 07.11.22 to 11.11.22

The winners will be drawn on Monday **11.11.22**:

- o Drawing of 1 Network Ticket + 2 reserves.
- o Drawing of 1 Network Ticket + 2 reserves.
- o Drawing of 1 Premium Ticket + 2 reserves

In total, **8** winners for the Network ticket and **4** winners for the Premium ticket will be drawn, reaching a total number of 12 tickets delivered.

In addition, 2 reserves will be identified for each extraction, for a total of 26 reserves based on the timing of completion of the actions necessary to participate.

The winners of every single initiative of the **4** established will be contacted via Instagram and will be asked to provide their personal data including e-mail and a copy of their identity card.

Each winner identified and contacted must respond within **24** hours to follow up in case of acceptance of the win, otherwise, the reserve relating to the draw of the reference week will automatically be contacted.

Those who do not receive any communication by **11 November 2022** will automatically be included among the "non-winners".

RESPONSIBILITIES RELATING TO THE USE OF THE AWARDS:

As regards the aforementioned prize, the following is specified: no responsibility is attributable to the Promoter in the event of improper use by the winners of the aforementioned prize or use made by people who are not suitable for age or psycho-physical conditions; no responsibility is also attributable to the Promoter in the event of breakdowns or malfunctioning of the prize paid for which all the guarantees of the manufacturer or distributor/retailer and the relative limitations or extensions referring to the guarantee of the single prize are valid.

PROCESSING OF PERSONAL DATA

It is specified that the data collected by E-Business Consulting S.r.l. Corso del Popolo, 8 - 35131 Padua when participating in the competition activity "Win tickets for IAB forum 2022" will be treated in full compliance with the provisions of EU Regulation 2016/679, General Data Protection Regulation ("GDPR"), for the purposes related to participation in the giveaway.

ADVERTISING

Advertising will be carried out through the Instagram page **@ebc_digitalagency**.